

Chapter 1: Forms

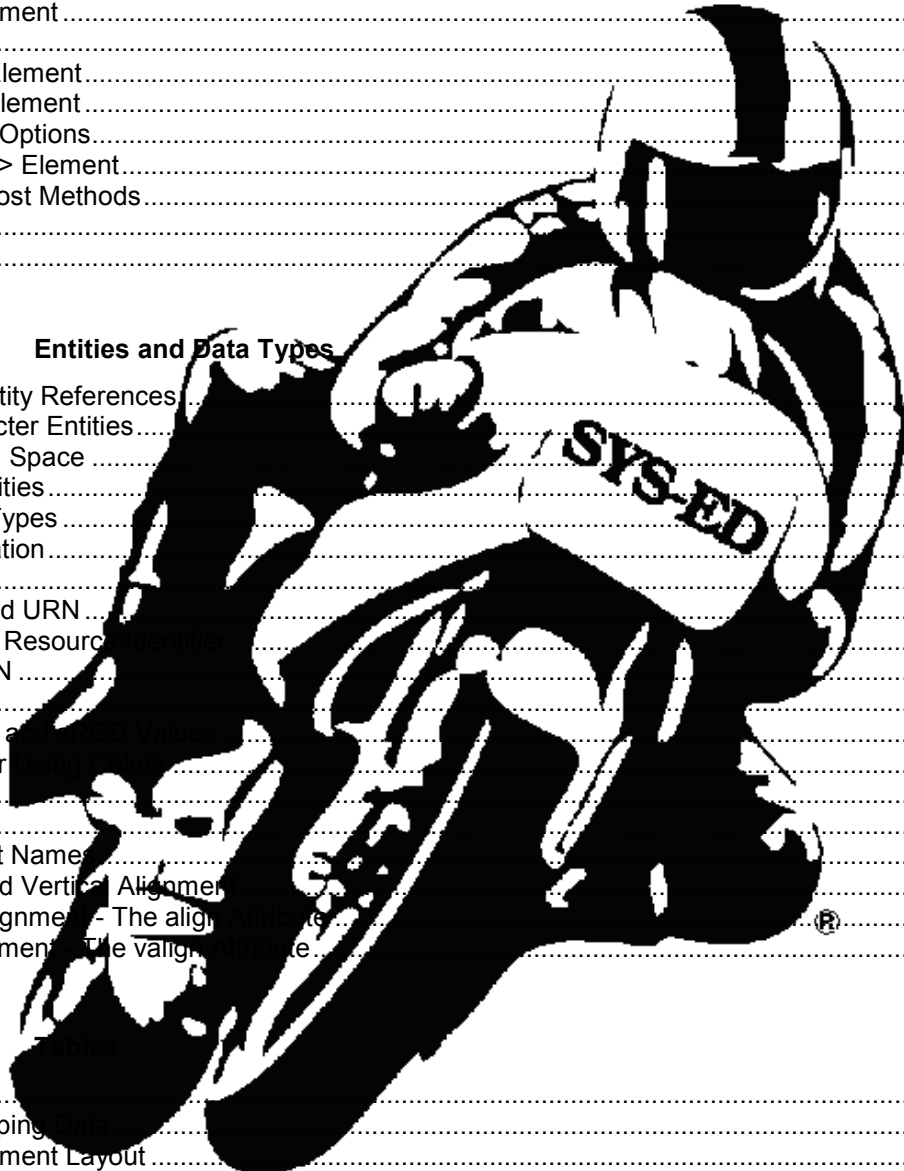
Purpose and Features..... 1
 <FORM> Element 2
 Successful Controls 4
 Controls 5
 Control Types 5
 <INPUT> Element 7
 Choices 9
 <SELECT> Element 9
 <OPTION> Element 10
 Pre-selected Options..... 10
 <TEXTAREA> Element..... 12
 Get versus Post Methods 13
 Get Method..... 13
 Post Method 14

Chapter 2: Entities and Data Types

Character Entity References 1
 HTML Character Entities 1
 Non-breaking Space 2
 Common Entities 2
 HTML Data Types 3
 Case Information 3
 Text Strings 3
 URI, URL, and URN 4
 URI: Uniform Resource Identifier 4
 URL and URN 4
 Colors 5
 Color Names and Codes 5
 Guidelines for Color Names 6
 Lengths 7
 Link Types 8
 Frame Target Name 9
 Horizontal and Vertical Alignment 10
 Horizontal Alignment - The align attribute 10
 Vertical Alignment - The valign attribute 10

Chapter 3:

Tables..... 1
 Tables: Grouping 1
 Tables: Document Layout 1
 Table Model 2
 Table Elements 4
 The TABLE Element 4
 Information Used by User Agents 6
 Table Directionality..... 7
 Column Zero 7
 <CAPTION> Element..... 8
 Grouping Columns 9
 <COLGROUP> Element 9



<COL> Element 10
 Cell Margins 12
 Spanning: Rows or Columns..... 14

Chapter 4: Images

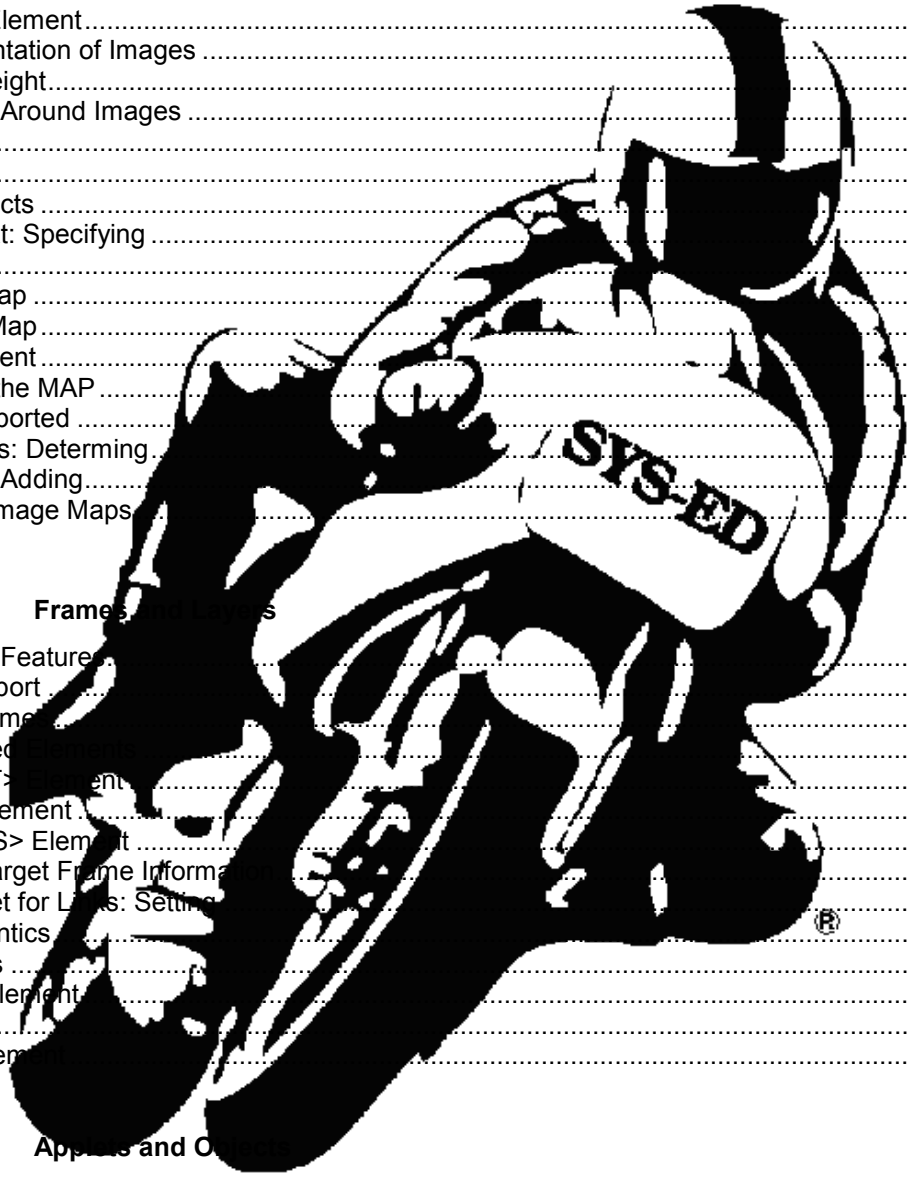
The Element..... 1
 Visual Presentation of Images 4
 Width and Height..... 4
 White Space Around Images 4
 Borders..... 5
 Alignment 5
 Floating Objects 6
 Alternate Text: Specifying 7
 Image Maps 8
 Client-side Map 8
 Server-side Map 8
 <MAP> Element 9
 Referencing the MAP 9
 Shapes: Supported 10
 Hotspot Areas: Determining 10
 HTML Code: Adding..... 11
 Server-side Image Maps 13

Chapter 5: Frames

Purpose and Features 1
 Browser Support 2
 Layout of Frames 2
 Frame Related 3
 <FRAMESET> Element 3
 <FRAME> Element 4
 <NOFRAMES> Element 7
 Specifying Target Frame Information 8
 Default Target for Links: Setting 9
 Target Semantics 10
 Inline Frames 11
 <IFRAME> Element 11
 Layer 13
 <LAYER> Element 13

Chapter 6: Applets and Objects

What is an Applet? 1
 JVM: Java Virtual Machine..... 1
 Execution Layers..... 2
 Portability..... 3
 Applet Capabilities 4
 Browser Restrictions 4
 Applet Capabilities 4
 <APPLET> element 5



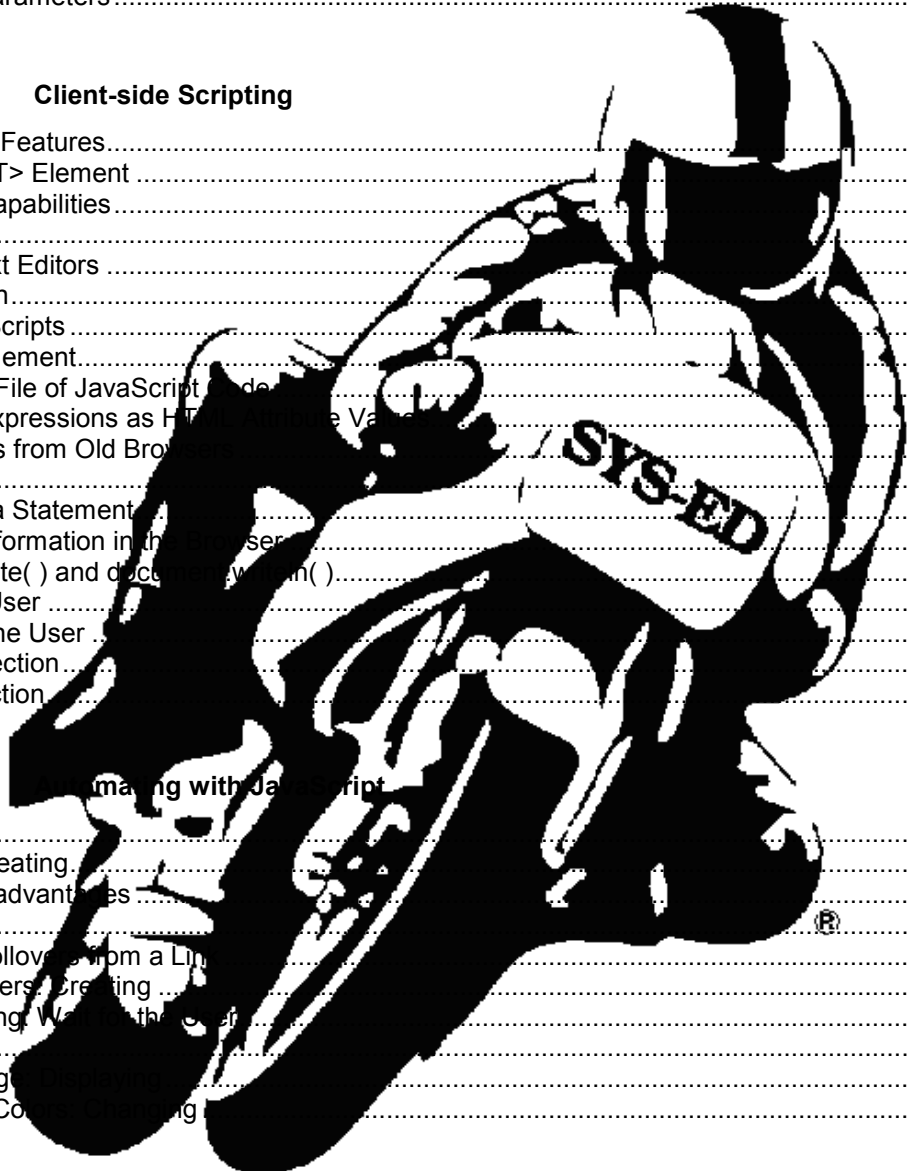
Parameters: Specifying 7
 Alternate HTML Code and Text 9
 Specifying the Applet Directory – The <CODEBASE> Parameter 10
 <OBJECT> Element 11
 Rendering Objects: Rules 13
 Inline versus External Data 15
 Specifying Parameters 15

Chapter 7: Client-side Scripting

Purpose and Features 1
 The <SCRIPT> Element 1
 JavaScript Capabilities 1
 Tools 3
 Common Text Editors 3
 File Extension 3
 Embedding Scripts 4
 <SCRIPT> Element 4
 Specifying a File of JavaScript Code 5
 JavaScript Expressions as HTML Attribute Values 6
 Hiding Scripts from Old Browsers 7
 Comments 8
 Terminating a Statement 8
 Displaying Information in the Browser 9
 document.write() and document.writeln() 9
 Alerting the User 11
 Redirecting the User 13
 Browser Detection 14
 Plug-in Detection 15

Chapter 8: Animating with JavaScript

Rollover 1
 Rollovers: Creating 1
 Rollover: Disadvantages 2
 Cache 3
 Triggering Rollovers from a Link 4
 Cycling Banners: Creating 6
 Banner Cycling: Working with the Overlay 7
 Slide Shows 8
 Random Images 9
 Background Color Cycling 11



Chapter 9: CSS: Cascaded Style Sheet

Purpose and Features..... 1
 External Style Sheets..... 1
 Multiple Style Sheets..... 2
 Cascading Order..... 2
 CSS Syntax..... 3
 Grouping..... 4
 class Selector..... 4
 Open class Selector..... 6
 id Selector..... 6
 Units..... 7
 CSS Comments..... 8
 Style Sheet Insertion..... 9
 External Style Sheet..... 9
 Internal Style Sheet..... 10
 Inline Styles..... 10
 Multiple Style Sheets..... 11
 Coding for Non-CSS Complaint Browsers..... 12
 <DIV> and with CSS and HTML..... 13
 <DIV> Element..... 13
 element..... 14

Chapter 10: Making Yourself Known

Types of Search Engines..... 1
 Deep Search Engines..... 1
 Standard Search Engines..... 2
 Categorized Listings..... 2
 Yahoo!..... 2
 Keywords..... 3
 Keyword Test..... 3
 Page Preparation..... 3
 <TITLE> Element..... 4
 <BODY> Element..... 5
 <META> Elements..... 6
 META Keywords..... 6
 META Description..... 6
 META Element Syntax..... 7
 META Description..... 7
 HTML Syntax for..... 8
 Submitting a Site to Search Engines..... 8
 What Happens..... 8
 Submitting to Directories..... 9

